

AI Keynote Speaker for Professional Services

Practical AI keynotes for conferences and associations. Your room leaves with tools, not predictions.



250+

Keynotes

100+

Workshops

21 years

On conference stages

230

Google reviews

Adam Franklin is an Australian AI keynote speaker and a Wiley bestselling author. For 21 years he has helped professionals put new tools to real work, first through digital marketing and now through AI. He is practical, not a futurist. The room leaves with practical AI resources they put to work on Monday.

KEYNOTE TOPICS

AI for Professionals: add 10 hours a week **FLAGSHIP**

The signature keynote, also delivered as an industry-specific session for accounting, broking, legal, property, advice and wealth audiences.

AI Workshop: set up AI in a day

A hands-on half or full day for 10 to 50 people. Teams leave with AI working on their own files.

THE ROOM DISCOVERS

- The AI use cases that matter most in their industry, from client correspondence to the reports that fill their week.
- How to train AI to handle a piece of work the way their firm already does it, so tasks that take hours come back in minutes.
- Where to take AI next when their teams already use it for meeting notes.

THEY WALK AWAY WITH

- Practical AI resources built for their industry, ready to put to work at their desk straight after.
- A clear sense of how to apply AI safely, with sensible lines around client confidentiality.
- Tools they already have. Adam is platform agnostic, so nobody leaves needing to buy something.

RECENT AND UPCOMING ROOMS

Better Business Summit roadshow · FWD Fest · Be Property · Broker Innovation Summit · PMX · Morgans · The Adviser · MAVCON · BDM Summit · AREC · PCOA

FEES

Keynote from \$10,000 +GST

Breakout from \$8,000 +GST

Workshop priced on format

Virtual by arrangement