

AI Keynote Speaker for Accountants

Practical AI sessions for accounting conferences, associations and firm days. Plain English, no jargon, and an AI resource pack your room uses on Monday.



250+

Keynotes

100+

Workshops

21 years

On conference stages

230

Google reviews

Adam Franklin is an Australian AI keynote speaker and the lead trainer for AI Edge, where he runs the AI masterclasses built for accountants. He is practical, not a futurist, and the room sees AI doing real practice work.

THE KEYNOTE

AI for Accountants: From Adoption to Advantage FLAGSHIP

Plenty of firms already have AI on the meeting notes, which saves real time and opens the door to more. This session is what comes next: how AI takes on the repeatable work that fills a practice week, without losing the personal touch, without losing the quality, and, most importantly, with the firm staying compliant.

Plenary, 45 to 60 minutes · conference breakout · half or full-day workshop · virtual

HOW THE SESSION RUNS

- Adam checks the room's AI experience before the day. All beginners, all advanced, or a mix, and he pitches it so nobody is lost and nobody is bored.
- Everything is grounded in the real work of your profession rather than theory.
- He checks the room is with him before he moves on, so the sceptics stay in it.
- Compliance runs through the whole session. It comes up with every tool he shows.

YOUR DELEGATES LEAVE WITH

- An AI resource pack built for accounting work, theirs to keep and use the next morning.
- A clear line on what can safely go through AI and what cannot, so the firm stays compliant.
- Tools they already have. Adam is platform agnostic, so nobody leaves needing to buy something.

"Adam is a great conference speaker, a tremendous bloke and a genuine expert in what is a critical medium for business."

Brett Kelly, CEO, Kelly+Partners

ACCOUNTING ROOMS AND CREDENTIALS

Kelly+Partners · Nixon Advantage · Trekk Advisory · AI Edge one-day masterclass for accountants, Sydney · judge, Australian Accounting Awards · author of Web Marketing That Works, an Amazon number one bestseller (Wiley)

MULTIDISCIPLINARY FIRMS

Adam specialises in professional services, so alongside accounting that takes in legal, financial advice, and mortgage and insurance broking. Many firms are more than one of those, and he speaks confidently to all of those specialties in the one room.

FEES AND NEXT STEP

Keynote from \$10,000 +GST · **Breakout** from \$8,000 +GST · **Workshop** priced on format · **Virtual** by arrangement · plus travel and accommodation

Send Adam your date and the shape of your room. He will hold the date while your committee decides.