

AI Keynote Speaker for Brokers

Practical AI sessions for broking conferences, aggregator events and association days. Plain English, no jargon, and an AI resource pack your room uses on Monday.



250+

Keynotes

100+

Workshops

21 years

On conference stages

230

Google reviews

Adam Franklin is an Australian AI keynote speaker and the lead trainer for AI Edge, which runs a dedicated program for brokers. He is practical, not a futurist, and he teaches from the real work of a broker's week.

THE KEYNOTE

AI for Brokers: From Adoption to Advantage FLAGSHIP

Plenty of brokers already have AI on the meeting notes, which saves real time and opens the door to more. This session is what comes next: how AI takes on the repeatable work in a broker's week, from client comms to file notes, without losing the personal touch, without losing the quality, and, most importantly, with the business staying compliant.

Plenary, 45 to 60 minutes · conference breakout · half or full-day workshop · virtual

HOW THE SESSION RUNS

- Adam checks the room's AI experience before the day. All beginners, all advanced, or a mix, and he pitches it so nobody is lost and nobody is bored.
- Everything is grounded in the real work of your profession rather than theory.
- He checks the room is with him before he moves on, so the sceptics stay in it.
- Compliance runs through the whole session. It comes up with every tool he shows.

YOUR DELEGATES LEAVE WITH

- An AI resource pack built for broking work, theirs to keep and use the next morning.
- A clear line on what can safely go through AI and what cannot, so the business stays compliant.
- Tools they already have. Adam is platform agnostic, so nobody leaves needing to buy something.

"Adam delivered a fantastic Masterclass that was engaging, insightful, and packed with actionable value."

Michael Wren, Mortgage Choice

BROKING ROOMS AND CREDENTIALS

Better Business Summit national roadshow · Broker Innovation Summit · The Adviser · FBAA · PLAN Australia · AFG · Resolve Finance · AI Edge masterclasses for brokers · judge, Australian Broking Awards. Phil Tarrant of Momentum Media, publisher of The Adviser, has booked Adam across more than 20 engagements.

MULTIDISCIPLINARY FIRMS

Adam specialises in professional services, so alongside broking that takes in accounting, legal and financial advice. Many firms are more than one of those, and he speaks confidently to all of them in the one room.

FEES AND NEXT STEP

Keynote from \$10,000 +GST · **Breakout** from \$8,000 +GST · **Workshop** priced on format · **Virtual** by arrangement · plus travel and accommodation

Send Adam your date and the shape of your room. He will hold the date while your committee decides.