

AI Keynote Speaker for Advisers

Practical AI sessions for adviser conferences, licensee events and association days. Plain English, no jargon, and an AI resource pack your room uses on Monday.



250+

Keynotes

100+

Workshops

21 years

On conference stages

230

Google reviews

Adam Franklin is an Australian AI keynote speaker and the lead trainer for AI Edge. He is practical, not a futurist, and he teaches from the real work of an advice practice.

THE KEYNOTE

AI for Financial Advisers: From Adoption to Advantage FLAGSHIP

Plenty of practices already have AI on the meeting notes, which saves real time and opens the door to more. This session is what comes next: how AI takes on the repeatable work around the advice process, from review preparation to research and drafting, without losing the personal touch, without losing the quality, and with advice itself staying with the adviser.

Plenary, 45 to 60 minutes · conference breakout · half or full-day workshop · virtual

HOW THE SESSION RUNS

- Adam checks the room's AI experience before the day. All beginners, all advanced, or a mix, and he pitches it so nobody is lost and nobody is bored.
- Everything is grounded in the real work of your profession rather than theory.
- He checks the room is with him before he moves on, so the sceptics stay in it.
- Compliance runs through the whole session. It comes up with every tool he shows.

YOUR DELEGATES LEAVE WITH

- An AI resource pack built for advice work, theirs to keep and use the next morning.
- A clear line on what can safely go through AI and what cannot, so the practice stays compliant.
- Tools they already have. Adam is platform agnostic, so nobody leaves needing to buy something.

"His content and presentation style is fantastic. You can't go past that."

Susie Christie, MD, Global Speakers and Entertainers

ADVICE ROOMS AND CREDENTIALS

Morgans Financial Adviser Conference · Capstone Financial · Matrix / ClearView · Guardian Advice · Asteron Life · judge, Young Leaders in Finance Awards

MULTIDISCIPLINARY FIRMS

Adam specialises in professional services, so alongside advice that takes in accounting, legal and broking. Many firms are more than one of those, and he speaks confidently to all of those specialties in the one room.

FEES AND NEXT STEP

Keynote from \$10,000 +GST · **Breakout** from \$8,000 +GST · **Workshop** priced on format · **Virtual** by arrangement · plus travel and accommodation

Send Adam your date and the shape of your room. He will hold the date while your committee decides.