

AI Keynote Speaker for Real Estate

Practical AI sessions for real estate conferences, franchise events and property management days. Plain English, no jargon, and an AI resource pack your room uses on Monday.



250+

Keynotes

100+

Workshops

21 years

On conference stages

230

Google reviews

Adam Franklin is an Australian AI keynote speaker and the lead trainer for AI Edge. He is practical, not a futurist, and he teaches from the real work of an agency.

THE KEYNOTE

AI for Real Estate: From Adoption to Advantage FLAGSHIP

Plenty of agencies already have AI on the meeting notes and the odd listing description, which saves real time and opens the door to more. This session is what comes next: how AI takes on the repeatable work across listings, prospecting, and client and tenant communication, without losing the personal touch and without losing the quality.

Plenary, 45 to 60 minutes · conference breakout · half or full-day workshop · virtual

HOW THE SESSION RUNS

- Adam checks the room's AI experience before the day. All beginners, all advanced, or a mix, and he pitches it so nobody is lost and nobody is bored.
- Everything is grounded in the real work of your profession rather than theory.
- He checks the room is with him before he moves on, so the sceptics stay in it.
- He researches your room first, so a sales floor and a property management team get different examples.

YOUR DELEGATES LEAVE WITH

- An AI resource pack built for property work, theirs to keep and use the next morning.
- A clear line on what can safely go through AI and what cannot, client data included.
- Tools they already have. Adam is platform agnostic, so nobody leaves needing to buy something.

"The content that this guy's produced has been outstanding... It's not theory based, it's action based. I highly rate this guy."

Tom Panos, Real estate conference MC and speaker

PROPERTY ROOMS AND CREDENTIALS

AREC · PMX · BDM Summit · Ray White · Belle Property · Barry Plant · RE/MAX · Coronis · CoreLogic · REINSW · judge, Real Estate Business Awards and the Women in Real Estate Awards

SALES, PROPERTY MANAGEMENT AND BDMS

Adam builds for all three, so a mixed room is the easy case rather than the awkward one. Tell him the mix and the examples come from their actual day, from listings and prospecting through to rent rolls and tenant communication.

FEES AND NEXT STEP

Keynote from \$10,000 +GST · **Breakout** from \$8,000 +GST · **Workshop** priced on format · **Virtual** by arrangement · plus travel and accommodation

Send Adam your date and the shape of your room. He will hold the date while your committee decides.